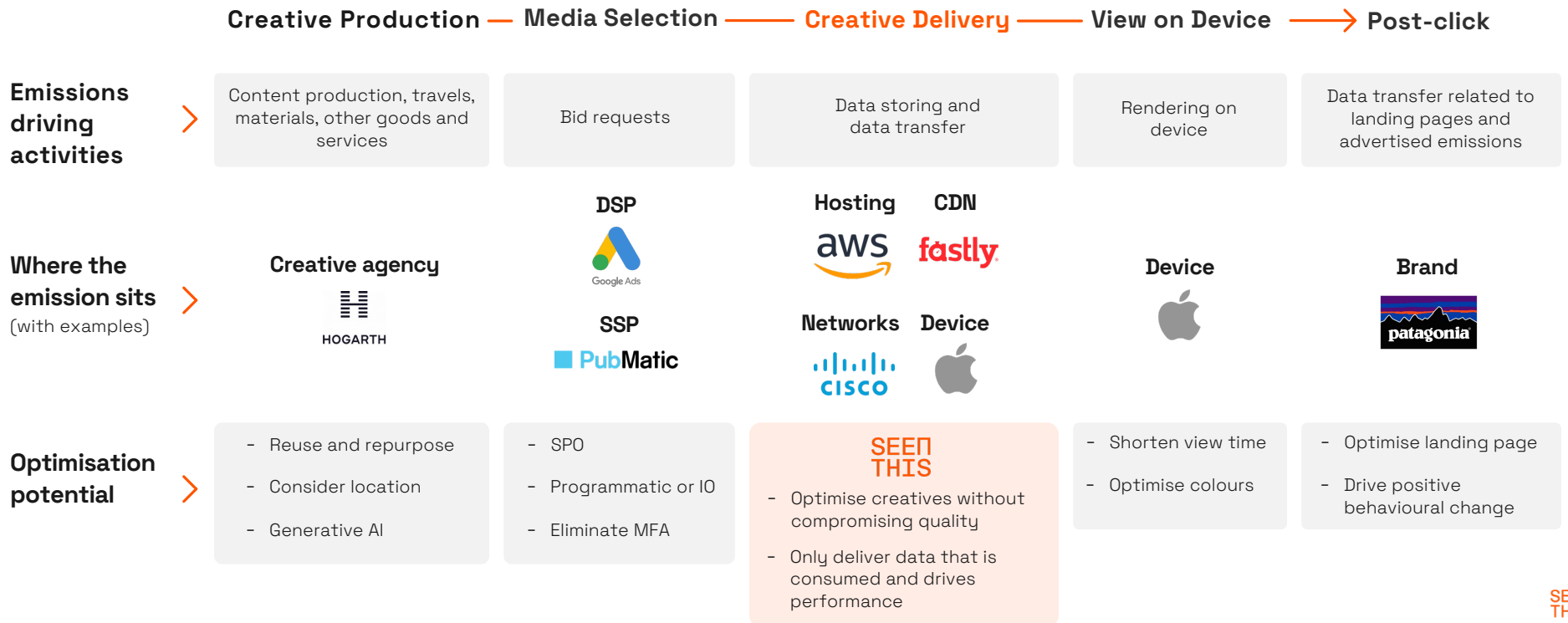


EMISSIONS HOT SPOTS OF A DIGITAL CAMPAIGN

Key lifecycle stages of an online ad: each step, and each vendor, comes with emissions
 – work with partners that add value, that report on their emissions, and have set validated reduction targets.



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